



# Current Trends in Educational Science and Practice **III**

Radmila Nikolić (ed.)

Užice 2012



**TEACHERS' TRAINING FACULTY IN UŽICE**  
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# THE ROLE OF OPEN-CIRCUIT EDUCATIONAL TELEVISION PROGRAMME IN ADOPTING KNOWLEDGE OF NATURE<sup>60</sup>

DANIJELA VASILJEVIC

SNEZANA MARINKOVIC

ZANA BOJOVIC

**Abstrakt:** *Based on the character, possibilities and importance of open-circuit educational television programme in educating younger primary school students on natural world, a research was conducted aimed at determining the presence of television nature programmes in the programme concepts of the most popular and the most accessible television stations in Serbia. It turned out that television shows on natural world were very poorly represented in the programme schedules of the leading television stations in Serbia, which does not leave enough room for application of open-circuit television in nature education.*

**Key Words:** *educational television, television programme, education, student, teacher, knowledge of nature.*

## I

The University of Houston, as well as many other American educational institutions, back in the 1960s, had the most prominent role in popularisation, development and efficient implementation of educational television in education. Since that time, educational television has become the preferred medium in experimental work, and has often been unjustly attributed with exaggerated educational capacities; most studies have become focused on highlighting the significance of its impact on motivation, interests, and the quality of knowledge of students of all ages, especially preschool children and younger primary school children; the efficiency of educational television has been confirmed particularly in exact disciplines, etc.

Thanks to its attributes, educational television offers great opportunities for educating children about nature, for example: to make the subject matter comprehensible and tangible to children – it brings distant provinces closer,

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